



MEDIA RELEASE

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2020 Philadelphia Auto Show Parks At PA Convention Center February 8-17

--Massive 750,000 square-foot display floor to feature pre-production, classic, exotic and Hollywood vehicles as well as the nation's first-ever Fastest Super Cars Display--

East Norriton, Pa., Jan. 22, 2020 – The 2020 Philadelphia Auto Show parks at the Pennsylvania Convention Center February 8-17. This year's event will be open for 10 days, including Presidents' Day. Media Preview Day and the Black Tie Tailgate are set for Feb. 7.

"We're thrilled to take advantage of the holiday weekend and stay open for 10 days this year," said 2020 Philadelphia Auto Show Chair Maria Pacifico of Pacifico Ford, Hyundai and Mazda. "We're coming off our second-largest Auto Show ever. Consumer interest in the event has never been higher. To be able to offer an extra day to our guests to check out the 36 participating manufacturers during what is traditionally a very busy sales time is a real win for everyone."

As one of the nation's largest consumer auto shows, the Philadelphia Auto Show annually welcomes approximately 250,000 attendees and has a proven track record of influence on consumers in the region. Follow-up surveys indicate that approximately half of Auto Show attendees go on to purchase a vehicle within 12 months of their Auto Show visit, which translates to billions of regional vehicle sales influenced by the show on an annual basis.

Key highlights of this year's Philadelphia Auto Show will include the return of 36 global manufacturers to the show floor displaying their latest product to hit the market as well as an array of additional displays featuring exotic vehicles, super cars, classic automobiles, after-market and Hollywood rides and more.

"There is simply *Nothing Like It*," added Pacifico. "Whether you are in the market or not, it's the place to be in early February in Philadelphia."

This year marks the 119th edition of the Philadelphia Auto Show. More details include:

Pre-Production and Hot Production Models

With a display floor comparable in size to 11 football fields filled with brand-new vehicles from 36 manufacturers all lined up side-by-side, the Philadelphia Auto Show offers guests an immersive all-in-one experience that they can't get anywhere else. Guests can see and sit in buzzworthy cars and trucks such as the all-new Chevrolet C8 Corvette, first-ever electric Porsche Taycan, highly-anticipated Land Rover Defender (a first in 20+ years) and more.

Test Drives

Consumers can take their Auto Show experience to the next level by visiting the onsite Ride and Drive Zone where both Toyota and Volkswagen will be hosting test drives. The Ride and Drive Zone will be located just outside the DUB Display/Hall F on the street level of the Pennsylvania Convention Center. Please note - details vary by manufacturer.

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Camp Jeep

The ever-popular 30,000 square-foot Camp Jeep track is back to give guests the ultimate off-road driving experience indoors. With its exhilarating “can’t miss” hill climb as well as several other adrenaline-rushing obstacles, there is a reason this is a must-see attraction for guests.

Super Cars and Exotic Cars

Thanks to C.F. Charities, F.C. Kerbeck and McLaren Philadelphia, this year’s Super Cars Display and Exotic Vehicles Display are some of the best of their kind in the country. The Super Cars Display will feature a line-up of the fastest production vehicles ever made including the SSC Tuatara, Ferrari F40, Bugatti Chiron and more. This is the first time in the country a display of this nature will be showcased. The Exotic Vehicles Display will deliver all the oohs and ahhs that guests have come to expect year after year with vehicle highlights such as the 2020 Rolls-Royce Cullinan, Lamborghini Huracan EVO and Aston Martin DBS Superleggera.

Classic Cars

Three top-notch classic displays hosted by the Antique Automobile Club of America, Vintage Auto Museum of New Jersey and Classic Auto Mall will offer guests the opportunity to view dozens of vehicles from yesteryear like a 1953 Cadillac-62 Series Convertible, 1965 Porsche 911 and 1968 Lamborghini Muria.

DUB Show Tour

The DUB Show Tour hosted by DUB magazine –the premier publication of the urban automotive lifestyle—returns with tricked-out rides, bikes and the latest in after-market excitement spread over 125,000 square feet.

Hollywood Rides

Returning for its fourth appearance, the Hollywood Cars display will again offer guests a glimpse of vehicles from some of the most iconic movies and television series ever made. Examples include the Ford vs. Ferrari Ford GT40, Fast & Furious Fleet Line Cuba Car, Wayne’s World Pacer, Breaking Bad Chevrolet El Camino, Baby Driver Subaru WRX, Dumb & Dumber Shaggin’ Wagon and Toy Story-inspired Pizza Planet Truck.

Giving Back

The Auto Dealers CARing for Kids Foundation’s Black Tie Tailgate will take place on Feb. 7. The unique event offers a special preview of the Philadelphia Auto Show. Proceeds will benefit the Department of Nursing at Children’s Hospital of Philadelphia. The event is open to the public. In addition, a portion of every Auto Show ticket sold will be donated to the Auto Dealers CARing for Kids Foundation in support of its Driving Away the Cold new coat program.

Please monitor phillyautoshow.com for the latest updates. Vehicles subject to change. The Philadelphia Auto Show welcomes State Farm and Xfinity as its 2020 premier sponsors.

About the ADAGP and Auto Dealers CARing for Kids Foundation

The Auto Dealers Association of Greater Philadelphia (ADAGP), established in 1904, is the oldest association of its kind in the nation. Comprised of 190 franchised new car and truck dealers throughout the five-county Philadelphia area, the Association owns and produces the Philadelphia Auto Show. The Auto Dealers CARing for Kids Foundation is the philanthropic arm of the ADAGP. It is a 501(c)(3) public charity that aims to enhance and enrich the lives of children in the communities where its dealer members work and live. Since its incorporation in 2003, the Foundation has contributed more than \$13.7 million to area children’s charities and organizations.

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