



## MEDIA RELEASE

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### **2021 Philadelphia Auto Show Tentatively Moved to June 19-27 at the Pennsylvania Convention Center**

**East Norriton, Pa., Jan. 28, 2021** – The 2021 Philadelphia Auto Show has moved its event dates to June 19-27 at the Pennsylvania Convention Center. The 120-year-old event is traditionally held every winter; however, a summer event is being evaluated this year given the pandemic.

“While the June dates are secured, we will be using the next several months to determine the course of the pandemic and hold the appropriate meetings to determine if the show can be held safely and deliver the exceptional experience attendees and exhibitors expect and deserve,” said Kevin Mazzucola, executive director of the Auto Dealers Association of Greater Philadelphia, which annually organizes the event.

For more than a century, the Philadelphia Auto Show has been educating area consumers and supporting the local economy. It generates an annual economic impact of \$50 million on the City of Philadelphia and the Commonwealth of Pennsylvania. Further, each year on average, 90% of attendees who are in the market for a new vehicle report that their purchasing decision is influenced by the show, which equates to billions in regional auto sales.

More details on the potential 2021 event will be announced by early Spring. Please monitor [phillyautoshow.com](http://phillyautoshow.com) for the latest updates.

#### **About the ADAGP and Auto Dealers CARing for Kids Foundation**

The Auto Dealers Association of Greater Philadelphia (ADAGP), established in 1904, is the oldest association of its kind in the nation. Comprised of 190 franchised new car and truck dealers throughout the five-county Philadelphia area, the Association owns and produces the Philadelphia Auto Show. The Auto Dealers CARing for Kids Foundation is the philanthropic arm of the ADAGP. It is a 501(c)(3) public charity that aims to enhance and enrich the lives of children in the communities where its dealer members work and live. Since its incorporation in 2003, the Foundation has contributed more than \$15.1 million to area children’s charities and organizations.

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