



MEDIA RELEASE

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Philadelphia Auto Show Postponed Until January 2022

East Norriton, Pa., March 18, 2021 – The Auto Dealers Association of Greater Philadelphia (ADAGP) announces the postponement of its signature event, the Philadelphia Auto Show, until January of 2022.

“Our event traditionally takes place in the January/February timeframe and that was clearly not possible in 2021,” said Kevin Mazzucola, executive director of the ADAGP. “Our team has spent the last few months seeing if we could potentially host a viable event in June of 2021 and again in January of 2022. In the effort to provide an auto show experience that is at the level expected by all, we’ve decided it’s best to host our next event in 2022.”

For more than a century, the Philadelphia Auto Show has been educating area consumers and supporting the local economy. Each year on average, 90% of attendees who are in the market for a new vehicle report that their purchasing decision is influenced by the show, which equates to billions in regional auto sales.

“We take great pride in producing an event that has become so iconic and important to the people and places of the Greater Philadelphia region,” added Mike Gempp, Philadelphia Auto Show Director. “We’ll be the first to say that we will miss everyone in 2021. However, we are inspired and encouraged by the positive direction the pandemic has recently taken. It gives us all the hope that we will be back strong in 2022 and able to give our guests, dealers and participating manufacturers the kind of show that has become part of the fabric of Philadelphia.”

About the ADAGP and Auto Dealers CARing for Kids Foundation

The Auto Dealers Association of Greater Philadelphia (ADAGP), established in 1904, is the oldest association of its kind in the nation. Comprised of 190 franchised new car and truck dealers throughout the five-county Philadelphia area, the Association owns and produces the Philadelphia Auto Show. The Auto Dealers CARing for Kids Foundation is the philanthropic arm of the ADAGP. It is a 501(c)(3) public charity that aims to enhance and enrich the lives of children in the communities where its dealer members work and live. Since its incorporation in 2003, the Foundation has contributed more than \$15.1 million to area children’s charities and organizations.

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