



## MEDIA RELEASE

**CONTACT:** Andrea Simpson  
[andrea@adagp.com](mailto:andrea@adagp.com)  
610.279.5229

Deanna Sabec  
[dsabec@brownsteingroup.com](mailto:dsabec@brownsteingroup.com)  
609.440.1967

### **Refueled & Recharged:**

#### **Philadelphia Auto Show Returns to PA Convention Center March 5-13**

**East Norriton, Pa., February 7, 2022** – The Auto Dealers Association of Greater Philadelphia, owner and producer of the Philadelphia Auto Show, announces details on its 2022 event, which is set to return to the PA Convention Center for nine days, from March 5<sup>th</sup> through the 13<sup>th</sup>.

“Philadelphia, it’s time to shift from idle to drive,” said Kevin Mazzucola, executive director of the Auto Dealers Association of Greater Philadelphia. “We’re refueled, recharged and ready to welcome guests back to one of the City’s most beloved events.”

Spanning more than a half-million square feet, the 2022 Philadelphia Auto Show display floor will include several new features as well as time-honored fan favorites. This year marks the 120<sup>th</sup> edition of the event. Highlights include:

**The e-Track:** The show’s first-ever multi-brand electric vehicle test track will be a key feature at this year’s event. At the e-Track, consumers will be able to ride in select manufacturers’ electric vehicles through an indoor track and experience the capabilities of their entries into this fast-growing automotive segment.

**The Showroom:** Guests will again be invited to check out the latest and greatest developments from some of today’s leading vehicle manufacturers in “The Showroom,” which will be in Halls A, B and C of the PA Convention Center.

**Camp Jeep & Toyota Ride & Drive:** Camp Jeep is back to give attendees the ultimate off-road driving experience indoors via a one-of-a-kind 30,000-square-foot track with an exhilarating hill climb. In addition, Toyota will once again offer guests the opportunity to get behind the wheel of several of its latest models via its outdoor Ride and Drive, located at 12<sup>th</sup> and Arch Streets.

*--more--*

## ***Page 2 of 2 – Philadelphia Auto Show Returns***

**Back-in-the-Day Way:** On Back-in-the-Day Way, located in the PA Convention Center’s beautiful Grand Hall, guests will take a trip down memory lane and view vehicles from yesteryear thanks to the Antique Automobile Club of America and Classic Auto Mall.

**Exotics & More:** Dozens of the world’s most elegant vehicles will also be featured at this year’s event. Always a crowd-pleaser, guests will be able to ooh and ahh all day long courtesy of F.C. Kerbeck, Maserati of the Main Line and McLaren Philadelphia.

**Custom Alley:** Featured in Hall F of the PA Convention Center, Custom Alley will showcase a plethora of tricked-out rides, bikes and the latest in after-market excitement.

**Ticket Information:** For the first time, all tickets will be sold electronically this year on [phillyautoshow.com](http://phillyautoshow.com). Ticket prices are \$10-\$16.

**Health and Safety Information:** All guests are encouraged to visit [phillyautoshow.com](http://phillyautoshow.com) before their visit to check out the latest health and safety requirements in the City of Philadelphia.

**Premier Sponsor:** The Philadelphia Auto Show welcomes NJM Insurance Group as its 2022 Premier Sponsor.

For more than a century, the Philadelphia Auto Show has been educating area consumers and supporting the local economy. It generates an annual economic impact of \$50 million for the City of Philadelphia and the Commonwealth of Pennsylvania. To learn more, visit [phillyautoshow.com](http://phillyautoshow.com).

**\*Editor’s Note:** Please visit the Media Center of [phillyautoshow.com](http://phillyautoshow.com) for this year’s press pass policies, as well as access to pre-approved photography that can be used in relation to this release.

### **About the ADAGP and Auto Dealers Caring for Kids Foundation**

The Auto Dealers Association of Greater Philadelphia (ADAGP), established in 1904, is the oldest association of its kind in the nation. Comprised of 180 franchised new car and truck dealers throughout the five-county Philadelphia area, the Association owns and produces the Philadelphia Auto Show. The Auto Dealers CARing for Kids Foundation is the philanthropic arm of the ADAGP. It is a 501(c)(3) public charity that aims to enhance and enrich the lives of children in the communities where its dealer members work and live. Since its incorporation in 2003, the Foundation has contributed more than \$16 million to area children’s charities and organizations.

###



**MoreThanAutoDealers**  
EDUCATING | GIVING | CONNECTING